

The Office of Strategic Services (OSS°)

Competent Project Management & Execution throughout the Innovation Process Chain



If required, the OSS° can act as Your competent Project Manager throughout the whole FMCG & Packaging Innovation process chain. Including workshops & events. Or the whole electronic or print publishing process chain.

However, we are most valuable if we can join You in the very beginning of a project, when directions & strategy are still to be defined.

Here, we can also act without any briefing, as Your responsible proxy & agent within a defined budget.



The earlier we can join You & the more influence You allow us to have on Your brands, products & strategies, the more we can create synergies – between each other & with other areas or current trends.

Maybe also with other customers. If You have common goals and/or common competitors, an alliance might makes sense.

Research & Intelligence

Strategy & Branding

Concept & Storyline

Design & Development

Testing & Optimisation

Realisation & Implementation

Benefits & Synergies